



Packaging Industry: The Path to Net-Zero

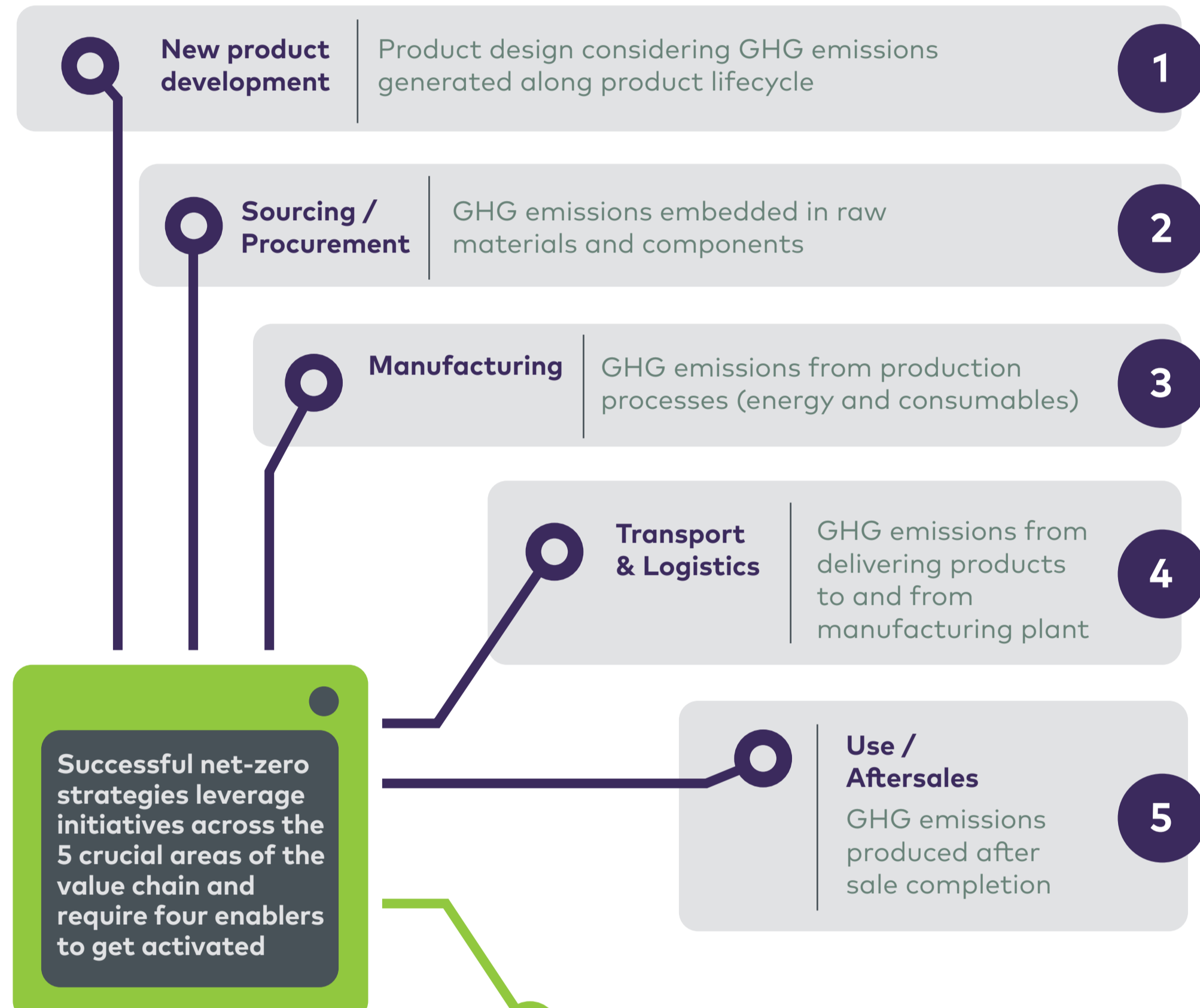
Growing customer demands and tightening legislation are pushing sustainability to the top of the agenda. Given their complex supply chains, packaging businesses find it complex and challenging to pave the way to net-zero. But, with the right guide, great opportunities for value creation await companies as they transition to a more sustainable business and operating model

Multiple key drivers are compelling the packaging industry to implement net-zero strategies



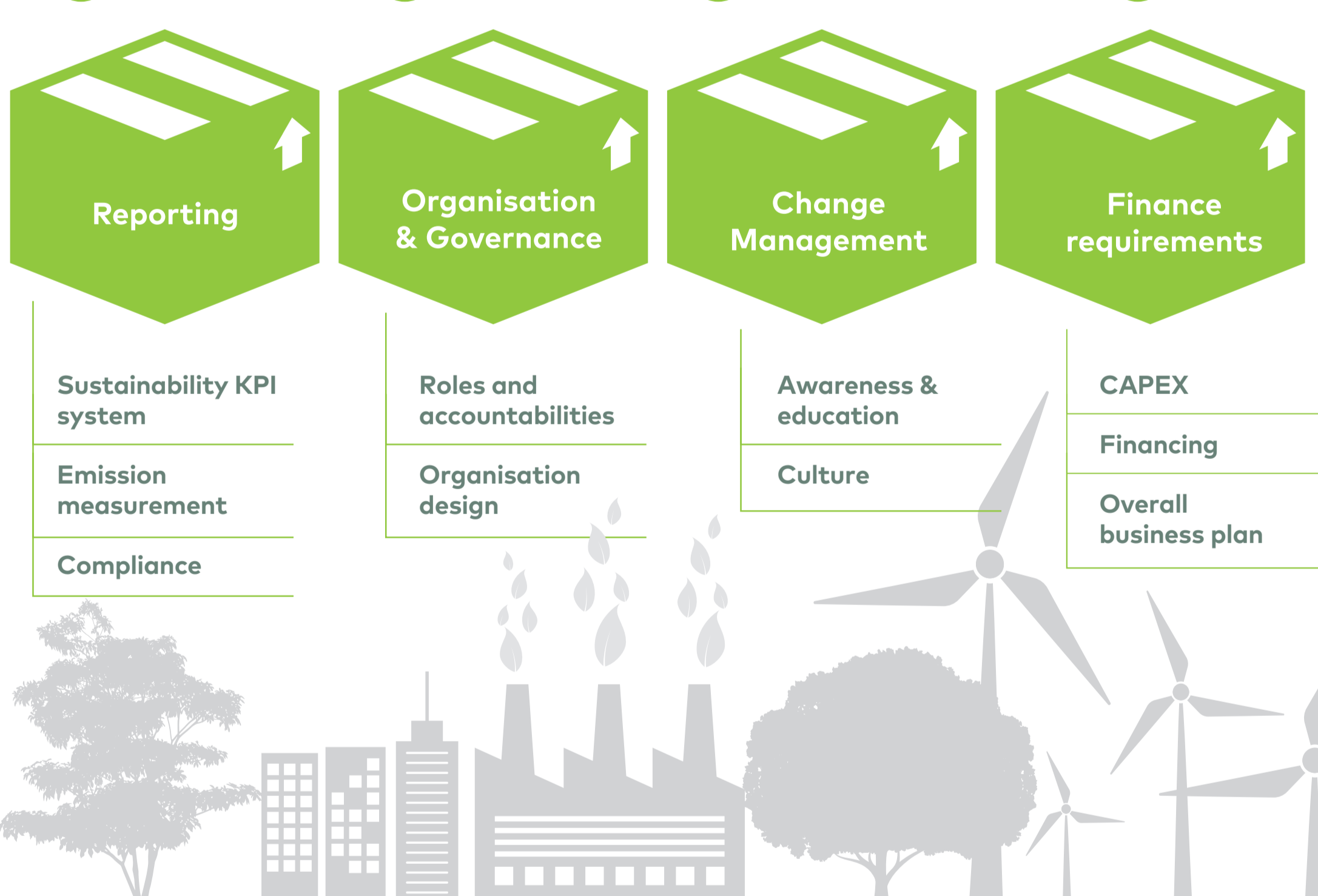
The L.E.K. Net-Zero Transformation Framework

Achieving the challenge of net-zero has an impact across the value chain of an organisation

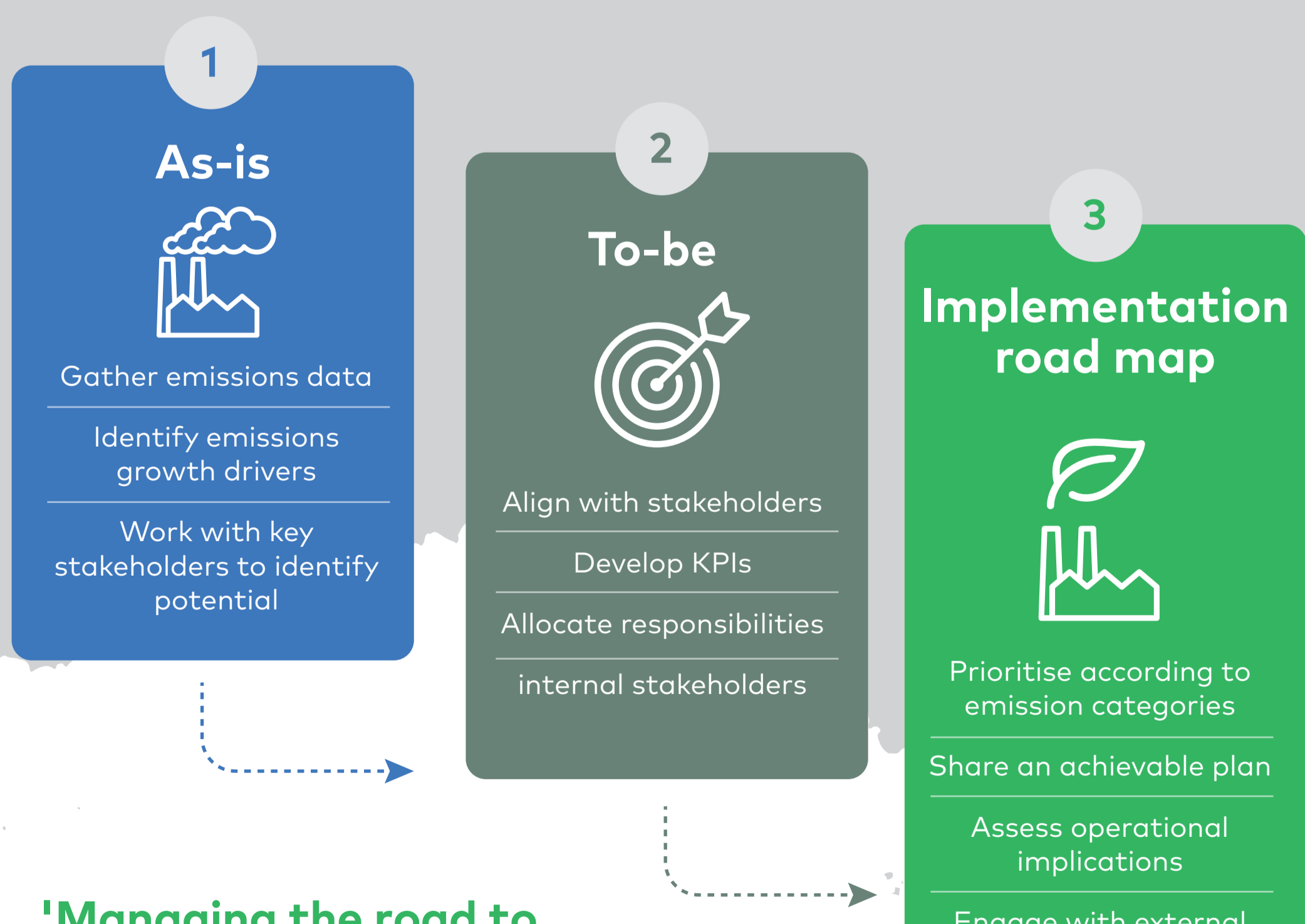


'Navigating a successful path to net-zero requires a real understanding of industry specifics and the ability to work with companies in a structured but flexible way to understand their unique position and uncover the opportunities that sustainability can offer to them'

Jean-Philippe Grosmaître, Partner, L.E.K. Consulting



Our 3-step action plan asks guiding questions to create an actionable and bespoke roadmap to sustainability



'Managing the road to net-zero successfully is a boardroom priority. It is a journey, a company needs to embark on applying an end-to-end view across the entire value chain. To fail is not an option in order to stay competitive and to remain successful in the future, as customers, regulators and investors are in high demand'

Sebastian Olbert, Partner, L.E.K. Consulting GmbH

About L.E.K. Consulting

We're L.E.K. Consulting, a global strategy consultancy working with business leaders to seize competitive advantage and amplify growth. Our insights are catalysts that reshape the trajectory of our clients' businesses, uncovering opportunities and empowering them to master their moments of truth. Since 1983, our worldwide practice – spanning the Americas, Asia-Pacific and Europe – has guided leaders across all industries from global corporations to emerging entrepreneurial businesses and private equity investors. Looking for more? Visit www.lek.com.

L.E.K. Consulting is a registered trademark of L.E.K. Consulting. All other products and brands mentioned in this document are properties of their respective owners. © 2023 L.E.K. Consulting